

# Alan Long a digital designer with development skills.

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## Freelance Work

Open Ventilator System Initiative      04/20 — ongoing

Currently working with a team from Cambridge University and beyond who are designing a low cost ventilator for lower income countries. I've created the visual identity and [ovsi.org](http://ovsi.org).

Axis Investment      07/19 — 11/19

Worked with a startup to design a social investment app aimed at first time investors. See more information at [www.ajalong.com/project/mercury](http://www.ajalong.com/project/mercury).

University of the West of England      01/19 — 06/19

Created [uwedigitalmedia.com](http://uwedigitalmedia.com), a website to showcase the work of those studying Digital Media. Details at [www.ajalong.com/project/digital\\_media](http://www.ajalong.com/project/digital_media). Also designed the visual identity & materials for the 2019 Computer Science & Creative Technologies degree showcase. See the catalogue at <https://www2.uwe.ac.uk/services/Marketing/whats-on/pdf/Degree-show/CSCT-Degree-Show-2019.pdf>.

Commercial Litigators Forum      11/17 — 01/20

Enhanced [commerciallitigatorsforum.com](http://commerciallitigatorsforum.com) to accommodate sponsorship information. I worked within the aesthetic of the pre-existing site to produce a WordPress child theme that allowed site admins to add and keep sponsorship information up to date.

## Education

University of the West of England      09/16 — 06/19

Digital Media BSc (Honours) — First

A three year degree, the second spent at ITU Copenhagen. Being a broad field, my studies focused on the more technical aspects of digital media. From Wordpress to React, I studied a range of technologies prevalent in front end development. My second year in Copenhagen was focused on participatory design.

Parkside Sixth      09/13 — 06/15

International Baccalaureate

Studied art, chemistry, physics and psychology at higher level. With English, Italian and maths at standard level.

## Relevant skills

Design

Adobe Suite  
Sketch  
Figma  
Framer  
inVision

Development

JavaScript & React  
WordPress & PHP  
HTML & CSS